

Abstract

A method and system for healthcare decisionmaking wherein a consumer begins with a diagnosis, is educated on the interpretation of relevant data relating thereto, assess risk, selects and prioritizes search criteria, reviews treatment option results and compares the results based on their preference, or by using statistically valid data derived from consumers like themselves. The method and system presents a structured framework for communicating information that has been personalized and customized to an individual who is a consumer of information about healthcare. The system is a networked, knowledge-based system that assists the consumer in assessing healthcare treatment options for a variety of healthcare conditions, procedures and clinical diagnoses. The system includes a server and a server-driven remote interface through which a series of progressively more personalized presentations of information are achieved by matching a consumer's preferences with those of demographically similar consumers and best practice information obtained from a variety of public and private sources.